



# Bestop Truck Authorized Dealer Application Form

## The Bestop Truck Authorized Dealer Program

The Bestop Truck Authorized Dealer Program was designed with the retailer-installer in mind. As a member you will have access to a wealth of helpful information and tools that will give you even more opportunity to expand your business and the power to sell more Bestop truck products.

## Benefits

### ▶ Bestop Truck Authorized Dealer Starter Kit

- T-Shirts (2)
- Three-Ring Binder Loaded with Information
- Helpful Product Information
- BTAD Window Decals
- Bestop Catalogs and Jobber Price Guide

### ▶ Point of Purchase Materials

- Six-Foot tall, Spinning Truck Product Display
- Colorful, Heavy-Duty, Descriptive Wall Display Signs
- Counter Display & Brochure Holder
- And More!

### ▶ Access to Bestop Print OnDemand!

- Quickly & easily customize POP displays to fit your store
- Add your logo, choose your message and pictures!
- Choose posters, banners, flyers, plastic signs and more



### ▶ Exclusive Contests and Promotions

### ▶ Special Listing on Bestop.com

- Gain exposure and drive more consumers into your store with a special listing on Bestop's Where-to-Buy page. Bestop.com - 10,000 visitors/day!

### ▶ Featured Web Page on Bestop.com

- You will have the opportunity to have your very own store web page on Bestop.com

### ▶ Authorized Dealer Newsletter

### ▶ New Product and Promotion Updates

### ▶ Access to Bestop logos and photography



## JEEP AND TRUCK ACCESSORIES



## TRUCK ACCESSORIES

High-quality accessories improve your truck's utility, appearance and function.

### POWERBOARD



## TONNEAU COVERS

Durable holds and the coverage you need, all made with durable, weather-resistant vinyl.



Showroom Wall Signs.

## Requirements

- Sell the full line of Bestop truck products
- Have an established Retail Store Front with full installation capabilities
- Adhere to Bestop MAP policy
- Prominently and effectively display Bestop POP displays
- One-Time Fee of \$99

\*Only Dealers located in the U.S. and Canada are eligible.



## Sell More - Sign Up Today!

### SELL JEEP PRODUCTS?

Become a Bestop Jeep Authorized Dealer Installer too! Go to [www.bestop.com/adi](http://www.bestop.com/adi)



**Bestop**  
Fit. Function. Style.

Please Note: As a Bestop Authorized Dealer you still need to purchase Bestop product through a Warehouse Distributor

For more information or to sign up online, visit: [www.Bestop.com/btad](http://www.Bestop.com/btad)



# Bestop Truck Authorized Dealer Application Form

## Why do you choose to sell Bestop truck products?

(Select top 3 reasons)

- Reputation
- Product Design
- Warranty
- Brand Loyalty
- Customer Request
- Product Line
- Promotions/Discounts
- Ease of Installation
- Customer Service
- Price
- Availability of Products

## Does a representative of your store attend the SEMA show in Las Vegas?

- Yes
- No

## Do you currently sell the entire line of Bestop Truck Products?

- Yes
- No

## Do you currently offer installation on Bestop Truck Products?

- Yes
- No

## T-Shirt sizes

(Choose two)

L                      XL                      XXL

## How did you find out about the Bestop Truck Authorized Dealer program?

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### Instructions:

1. Complete this entire form.
2. One-time payment of \$99. Make checks payable to Bestop, Inc or complete the credit card information below.

### Mail all items to:

Bestop, Inc.  
 Attn: Marketing/BTAD Admin  
 P.O. Box 307  
 Broomfield, CO 80038

### or Fax\* all items to:

Attn: Marketing/  
 Power Step AD Administrator  
 (303) 464-2702

\*If you fax in your order, you must pay via credit card.

**Please Note: As an Authorized Dealer, you must still purchase Bestop products through a warehouse distributor.**

## One-Time Payment: \$99

Payment accepted by check or credit card. Make checks payable to: Bestop, Inc.

### Payment Information:

- Check enclosed (mail only)     Visa                       Mastercard     Discover

Card #	Expiration Date	V-Code
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Signature	Date
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### Store Information:

Store Name

Contact First Name	Last Name
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E-mail Address

Website

### Shipping Address:

(If you have more than one store, each must be registered separately)

Street

City	State	Zip
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Phone	Fax
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### Store Address:

(If different than shipping address)

Street

City	State	Zip
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Do you sell Bestop Jeep products? Become a Bestop Authorized Dealer Installer too! To learn more and apply, go to [www.bestop.com/adi](http://www.bestop.com/adi)

