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Contacts
John Ducharme, VP Aftermarket Sales & Marketing
john.ducharme@bestop.com

Jake Taylor, Director of Brand Management, Bestop
jake.taylor@bestop.com

Bill Swan, Global Sales Manager
bill.swan@bestop.com

FOR IMMEDIATE RELEASE

Bestop Introduces Supertop for Bronco at SEMA

Classic squareback silhouette. New Bronco fitment. Introducing a fully retractable, manually operated aftermarket soft top for the 4-door Bronco.

SEMA — November 3, 2026 — Bestop announces the new **Supertop for Bronco** at the annual SEMA event in Las Vegas, where it is featured in the SEMA New Product Showcase. Designed for current gen Ford Broncos (4-door), including the Bronco Raptor, the Supertop brings full retractability and manual operation to Bestop's soft top lineup.

Supertop for Bronco gives owners the ability to go from a top that is enclosed and secure, to Skyrider, Safari, and fully retracted, open-air configurations, and is one of the first fully convertible and manually operated squareback soft tops available in the Bronco aftermarket.



"Bronco owners have been asking for a soft top that retracts and stows fully and is manually operated," said Jake Taylor, Director of Brand Management at Bestop.

"The Supertop for Bronco is our response. It brings the classic squareback styling and the freedom to go completely topless together into a simple, single-operator design, at a more accessible price point."

This new top expands the options currently available to Bronco owners within the Bestop lineup, with the Trektop offering slantback styling with manual operation and on-frame stow, while the eTop offers full retractability and premium powered convenience. The Supertop for Bronco fills the gap in the lineup by combining manual operation with full retract-and-stow capability at a more accessible price point.

Product highlights include:

- Full, manually operated soft top that can be securely enclosed, or opened to Skyrider, Safari, or fully open, cargo-stow configurations
- Fits the 2021–current Ford Bronco 4-door, including the 4-door Bronco Raptor
- Tinted, removable Zip+Channel windows
- Classic Bestop squareback styling, available in:
    - 5473135 - Black Diamond vinyl: $1,599.99 MSRP
    - 5473117 - Premium Black Twill fabric: $1,999.99 MSRP

Preorders for the Supertop for Bronco will open through the Bestop website following the unveiling at SEMA. Shipping is planned for early 2027. For product information and launch updates, visit www.bestop.com/stbronco.

About Bestop

Bestop is one of the world's largest manufacturers of premium soft tops and accessories, serving the Bronco, Jeep, and truck aftermarket as well as original-equipment partners. For more than 70 years, Bestop has served the off-road community with a legacy of craftsmanship, innovation, and adventure, empowering drivers to live their journey, wherever it leads. Learn more at www.bestop.com.